

# Five Things to Consider Before Launching a Bike to Work Program

Starting a company-wide bike to work program is a great way to help the environment and improve the overall health of your employees. But, implementing such a successful program can take some extensive planning.

Not sure where to begin? We can help.

## *Número Uno: Select a Champion*

Every program needs someone to be the “go-to” person, someone to really take charge. The same goes with a bike to work program. You’ll need to select a champion who will step up and coordinate the program and act as a liaison between the powers that be and your biking employees. If you’re reading this, chances are, you are your company’s champion.

## *Número Dos: Find Out What Your Employees Need to Bike to Work*

People aren’t going to want to jump on their 10-speeds and head to the office unless you make it convenient for them to do so. You’re going to have to find out what they’ll need. Take a [survey](#) and find out what will make biking to work convenient.

Here are some popular ones:

- Shower facilities
- Changing rooms
- Secure bike racks
- Lockers
- Extra tune-up kits
- Extra safety gear
- Financial assistance/incentives
- Guaranteed Ride Home
- First-aid kits

## *Número Tres: Get your office ready for cyclists*

Once you find out what your bikers will need in order to bike to work, it’s time to make the office a bit more bike friendly.

Here are some things to consider:

### ☞ Bike racks:

- Are they sheltered from the elements?
- Are they in well-lit areas?
- How close are they to the parking lot cars? Far enough to protect them from accidental damage/accidents?
- Can employees leave bikes there overnight in the event they can’t bike home for some reason?

- ☞ Showers:
  - Are there enough?
  - Are they clean?
  - Do you need to supply essential toiletries, like soap and shampoo?
- ☞ Changing rooms:
  - Are there enough?
  - Are there lockers or other secure places for bikers to lock up their belongings?
- ☞ Extra safety gear:
  - Do you have a decent supply of extra reflective lights?
  - Do you have any extra helmets on hand?
  - Will your bikers need any special weather gear for rainy or snowy days?
  - Is there someone who can monitor these supplies and refill them on a regular basis?
- ☞ Extra tune-up kits
  - Will your employees need extra:
    - Pumps?
    - Tire irons?
    - Patch kits?

### ***Número Cuatro: Consider Offering Financial Assistance/Incentives.***

Companies can make biking to work seem a bit more attractive by offering a biking subsidy. And because we're Edenred Commuter Benefit Solutions, we just so happen to offer a [Biking Voucher](#), which costs you as a company very little money and garners some sweet savings on payroll taxes.

Employees who bike to work three or more days per week can earn \$20 a month in biking vouchers, which can be used towards equipment purchases, bicycle purchases, repairs, or storage. They are redeemable at dedicated bicycle shops and bicycle parking and storage locations across the country. Vouchers are available from \$10 to a max of \$20.

### ***Número Cinco: Consider Offering a Guaranteed Ride Home Program.***

Unexpected things can and do happen. Offering some type of program that makes sure your bike commuters have a ride home in the event of an emergency or inclement weather shows you have their backs. Provide cab reimbursement or a ride home if someone needs it.

A bike to work program can be a great addition to your company. Hopefully these best practice tips can help you start one without a hitch.



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